

The Daily Movie Magazine

MOVIE BEAUTY CONTEST JUDGES ARE MEETING TO PICK WINNERS

THE Movie Beauty Contest is over and the judges are holding the first of their meetings today to choose the fifteen girls who will be taken to Betzwood next week to have "test strips" of movie film made of them.

It is impossible at present to tell how long it will take for the judges to examine the many photographs submitted, but we will announce on Monday all of the definite plans. We hope to be able to begin announcing the names of the fifteen on Tuesday. The judges who are making the decisions for us are:

Miss Harriet Sartain, principal of the School of Design for Women.

Leopold Scyffert, noted painter of women's portraits, whose studio is 1730 Chestnut street.

Elias Goldensky, whose photographic portrait studios are features of all camera exhibitions, 1705 Chestnut street.

William Shewell Ellis, 1612 Chestnut street, a camera artist whose work has made his name nationally known.

Theodore Marceau, the veteran photographer, who was also to have acted, has been taken suddenly ill and ordered on a sea trip for his health. His interest in the contest was so keen, however, that he has deputed his general manager, H. J. Stokum, to act in his place. Mr. Stokum has been identified with Colonel Marceau for over twenty years and is intimately acquainted with the veteran's views of feminine beauty.

We feel that this is as strong a jury of experts as could possibly have been gathered, and their judgment will be accepted by all.

PATRICIA PALMER RETURNS TO COMEDY ROLES

PATRICIA PALMER is back in comedy, following her desertion, but she is glad to be "at home" again, for she found that work in the dramatic field was not all that she declared to be and that she belonged in the lighter productions. So she is appearing in single-reel Gayety Comedies released through Educational Exchanges.

Miss Palmer is a native Californian, having been born in San Francisco. Although barely twenty, she has had a long stage experience, starting in a little more than five years, starting with Vitagraph, where she appeared

NEWS, VIEWS, RUMOR AND GOSSIP FROM HOLLYWOOD STUDIOS

By CONSTANCE PALMER
Hollywood, Calif., June 10.

Poor Eric von Stroheim! He's having a hard time finishing "Foolish Wives." He is almost at the end, however—is shooting the final scenes. Irving Thalberg, Universal's general manager, said one day in exasperation:

"Well—I'd certainly like to see the last scene of this picture!"

"Well, you shall," retorted Von Stroheim. So when Thalberg returned from a trip to New York he was proudly summoned to the set.

But alas and alack, Von Stroheim, in a movie struggle with one of the actresses, hurled her against the corner of a dresser, knocking two of her front teeth out! Now they have to wait till she gets two new front teeth.

There are always fads in Hollywood, some of them athletic. Mary Pickford and Douglas Fairbanks have originated many of them, not because they go in for that sort of thing, but because they're just naturally out of the rut. Let's hope they don't get in it—(I apologize beforehand. This is going to be a very poor pun)—because they ride their bicycles to the studio every morning.

Miss Pickford's car follows them. I believe, in case she gets tired. You know she hasn't been very well this winter, what with all her troubles, but she's steadily getting stronger, keeping out of doors as much as she can at her lovely place in Beverly Hills—that is, when she's not working.

HERE'S something perfectly silly: Do you know Benny Zeidman? He used to be in the old Lubin Studio, in Philadelphia. In fact, that's where he got his start. Now he's the Hickford Fairbanks business manager. That ought to make him dignified, but it doesn't.

He has the healthiest and at the same time most Peter Panish sense of humor of any one I know. He and another man were driving leisurely along one main drag eating loquats. Every once in a while they'd come across one that wasn't all it should be, so they threw them at whoever happened along.

They got away with it for a while, but pretty soon they hit a girl who took it the wrong way. She hailed a guardian of law and order.

"I want you to understand I'm a poor working girl and won't be hit on the head with loquats."

"Did you hit this young woman with a loquat?" demanded the g. o. l. and o. o., trying to keep his face straight. By this time the great American sense of curiosity had caused a crowd to gather. Bennie was dismayed.

"No, it was my friend here," and he turned, waving an inclusive hand. But the friend was not there. He was



PATRICIA PALMER

nearly two years in the Wolfville and O. Henry stories. Then she played leads for William S. Hart until Al Christie persuaded her that her forte was comedy and she joined his organization.

ATTER a year with Christie pictures Miss Palmer decided that she could make a greater success in the dramatic field and appeared opposite Mitchell Lewis in one feature and then in Broadway productions. But in nine months she she exerted a woman's privilege of again changing her mind and now that she is back in Gayety pictures she declares she will never be tempted away again.

Miss Palmer is a pronounced blonde, five feet two, and weighs 108.

MUST MAKE TRAINING THOROUGH IN MOVIE GAME



THIS shows Gloria Patton in a scene in Sessue Hayakawa's "Where Lights Are Low." When she was assigned to the part, Miss Patton went



to San Francisco and acquainted to Gene Franzer, made the acquaintance of Chinese women and learned from them the correct details of women's

TODAY'S HONOR ROLL IN THE MOVIE BEAUTY CONTEST

ANA PETROFF
1006 N. 2nd St.

MARY SIMY
1337 N. Broad St.

ANITA RUDY
4006 Rubicart St.

PEGGY GAILBRAITH
1348 S. Wilcox St.

LORETTA M. RYAN
701 S. 55th St.

A. WALTERS
2129 Green St.

DOROTHY G. REEVES
2623 W. Somerset St.

MARY GRAHAM YEISLEY
227 Farragut Terrace

MABEL STUART
2123 E. Somerset St.

BETTY HALL
1509 Girard Ave.

WHO WROTE IT? The Love Story of a Movie Star

Here is a soul-revealing, intimate document that lays bare the heart of a favorite of the screen. You'll recognize many of the characters who appear in its pages.

BUT CAN YOU RECOGNIZE THE WOMAN HERSELF AND THE FILM HERO WHOSE PERfidY LEADS HER THROUGH AGONY TO THE HAPPINESS OF PERFECT LOVE?

It is a story that will grip you and hold you from the first installment until the last.

It Begins on This
Page Next Monday

STUDIES CHINESE WAYS TO GAIN CORRECT STYLES

GLORIA PATTON left the South just about the time the mint julep died.

And she's welcomed back with just about as much enthusiasm as the Southerners accord to those tempting tall frosty glasses with the sprig of green sticking out of the top.

Gloria graduated from a convent in Dallas, Tex., and jumped right into a dramatic stock company in New Orleans. She played there a year and then went on a nine-months' tour through Louisiana, Mississippi and Texas with a stock company and added new admirers to her following. Going back to her first love, Dallas, she played there for six months, when Griffith, on a chance visit to the Southern city, saw her and immediately signed her up for the screen.

HER latest task, that of playing the part of a Chinese girl in Sessue Hayakawa's new Robertson-Cole picture, "Where Lights Are Low," called for great care in make-up and vast amount of study. To insure realism, Gloria took a trip to San Francisco and made the acquaintance of some women in the Chinese quarter. They taught her how to dress her hair and how to carry herself.

Gloria learned, among other things, that a Chinese girl does not announce her engagement by means of a ring. She does it by different arrangements of the braids of her hair. The Chinese had different modes of hair dressing for married women, for widows and for maids; also to denote a woman's social status.

NEWS CAMERAMAN GETS AIR STUFF DESPITE ACCIDENT

L. C. HITT, for five years a member of the photographic staff of the Pathe News, lost an index finger and had his hand badly smashed while making some airplane pictures near San Francisco on May 27.

Back of this bold statement is a story of fortitude, devotion to duty and of physical strength that is a worthy tribute to the type of motion-picture news cameraman of today.

Hitt's hand was hit by an airplane propeller while he was signaling another plane, which was co-operating in his "special stunt." The accident occurred just as the final series of the day was about to be "shot." At the time of the accident the machines were nearly 2500 feet in the air. Hitt, stunned and suffering terrible pain, hardly made an outcry, according to the pilot of his machine, but, creeping back from the tail of the engine, made his way with his heavy equipment to the cockpit of the machine and then fell unconscious from loss of blood and pain.

AFTER being rushed to a hospital, Hitt sent the following laconic wire to Emanuel Cohen, editor of the Pathe News, in which he forgot to tell of his accident until he had explained the success of his "story."

"Clipped first aviation story per my letter. Story is a knockout. Think one of the best ever made by myself. Sitting on top wing with camera. Acrobats Jenkins performing stunts on end of top wing, then crawling back to tail of fuselage, securing some very unique shots, accompanying airplane getting me at same time photographing Jenkins."

"While standing on engine making last scene, endeavoring to signal other plane to come directly in front of our plane, I reached my arm out too far and my hand was struck by propeller."

Agnes Ayres Will Be Starred in Future Pictures

BECAUSE of the popularity she has achieved as leading woman, notably in "Forbidden Fruit," Agnes Ayres is to be starred in a series of productions next season, it was announced this week by Famous Players-Lasky.

Miss Ayres is now in New York, where she is playing the feminine lead opposite Thomas Meighan in "Crazy Ricks." On the completion of this work she will return to Hollywood and begin work on her first star picture.

Miss Ayres' rise to stardom is a typical romance of motion pictures—the career that every American girl has dreamed of as her own at some time or another.

Born near Chicago, she spent her girlhood in the Windy City. One day she visited the old Essanay Studio and was offered a part as an extra.

She was accepted, was found to screen remarkably well, and was soon established as a player of ability. Since then her rise has been rapid, and recently Cecil B. De Mille chose her as one of the twelve prominent players for the cast of "The Affairs of Anatol."

First Scenes of Rex Beach Film

Just to have a happy balance of atmosphere the first scenes of the Rex Beach picture, "The Iron Trail," have been completed in Alaska. Two cameramen and three actors have returned to the haunts of man after having spent two months in the far regions of this country.

Washburn in Auto Accident

Boyant Washburn narrowly escaped death early last Saturday morning when his automobile in which he was riding turned over while going at a high rate of speed on a sharp turn on the Price Road, St. Louis County, Mo.

Future Mrs. Lloyd Hughes

GLORIA HOPE is to be the joy of Lloyd Hughes' life. She will become Mrs. Hughes some time in the fall and she insists that, unlike some of her movie friends, she is going to stay married. She was fortunate in being asked to sign a contract because of her beauty, which attracted a director's attention.



Gloria Hope is to be the joy of Lloyd Hughes' life. She will become Mrs. Hughes some time in the fall and she insists that, unlike some of her movie friends, she is going to stay married.

AUTHOR IS LEARNING EVERY DEPARTMENT OF MOVIE GAME

RUPERT HUGHES, novelist and playwright, has turned photo-dramatist in earnest. He has studied every phase of the making and producing of motion pictures.

He not only writes original scenarios, but appears in his own continuity; he assists the director in the actual production, helps out, edit and title the picture.

He can even show the players how they should act in any given scene when they do not get the idea from the verbal instructions from the director or himself.

After contributing the pictureization of his novel, "The Cup of Fury," he set to work to school himself in the new art. The result is that he is blazing new trails in the development of motion pictures and setting a pace that other screen writers will have to equal to keep up with the procession.

Mr. Hughes' particular individual achievement in the development of American photoplays lies in bringing to the screen the striking, homo traits of American character (in lieu of striving for action and not much else) and the American sense of humor that finds expression in every-day life. He is giving character and distinction to films; he writes in pictures instead of in dialogue or narrative.

HIS production, "Scratch My Back," took film comedy out of its rut and made entertainment equal to the best that the stage can afford. "Hold Your Horses," starring Tom Moore, his new screen comedy vein was continued but strengthened and deepened with genuine drama.

The highest point in his development as a photo-dramatist has been reached, according to Goldwyn, in his two new pictures to be released in the fall, "Dangerous Curve Ahead," an original screen story of American domestic life, and "The Old Nest," a pictureization of his novel of the same title.

Mr. Hughes has also prepared scenario and continuity for a new Tom Moore production, "From the Ground Up," work on which is scheduled to begin very soon at Goldwyn's Culver City studios.

Jack Holt to Be Starred as Reward of Popularity

JACK HOLT, whose work in William De Mille's "Midsummer Madness" will be remembered for a long time, is going to be a star.

Elevation of Holt to stardom was announced this week by Jesse L. Lasky, who said that this player will be seen in a series of pictures with out-of-door settings. The reason for this, he explained, is that Holt is an athlete and fits in naturally with an outdoor background.

"Mr. Holt's rise in the last two years," said Mr. Lasky, "has been another demonstration of the fact that personal magnetism, coupled with ability to interpret roles naturally, has a definite attraction for picture patrons. Although he played important roles in a number of our productions, notably "Midsummer Madness," Mr. Holt was not featured in the motion-picture sense of that word.

"Nevertheless, the public recognized his work and registered its approval with exhibitors, who in turn communicated to us the general desire that Mr. Holt be given greater opportunities."

Mr. Holt was born in Winchester, Va., and educated at the Virginia Military Institute. He is a lover of horses, owns a big stable in California and frequently exhibits his mounts at horse shows.

Oriental Movie-Makers

Chinese art is so popular these days a motion-picture company composed of men of this race is engaged in making a picture called "The Lotus Flower."

The studio's executives are working men are all Chinese. The studio is located at Boyle Heights, Los Angeles, and has created a real sensation even in California, where motion-picture plants grow like mushrooms. This Oriental company is called the Wah Ming Motion Picture Co., with Leong Jung, better known as James B. Leong, as supervising director. Mr. Leong is not new to the industry, having worked with D. W. Griffith on the Chinese effects in "Broken Blossoms." Mr. Leong has been in this country eight years.

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Alhambra 12th, Morris & Passunk Ave. Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"	GRANT 4022 GIRAUD AVE. Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"	The NIXON-NIRDLINGER THEATRES
ALLEGHENY Frankford & Allegheny Mat. Daily at 2 P.M. 6:45 & 9 D. W. GRIFFITH'S "DREAM STREET"	GREAT NORTHERN Broad St. & 17th Mat. Daily at 2 P.M. 6:45 & 9 BERT LYELL in "THE MISLEADING LADY"	BELMONT 522 ABOVE MARKET 1:30 & 3-9:30 to 11 MAE MARSH in "NOBODY'S KID"
APOLLO 522 & THOMPSON STS. Mat. Daily at 2 P.M. 6:45 & 9 "PARTNERS OF THE TIDE"	IMPERIAL 60th & WALNUT STS. Mat. Daily at 2 P.M. 6:45 & 9 D. W. GRIFFITH'S "DREAM STREET"	CEDAR 60th & CEDAR AVENUE 1:30 & 3-9:30 to 11 JAMES OLIVER CURWOOD "ISOBEL, OR THE TRAIL'S END"
ARCADIA CHESTNUT BEL. 10TH Mat. Daily at 2 P.M. 6:45 & 9 BERT LYELL in "A MESSAGE FROM MARS"	Lehigh Palace Germantown Ave. & 23rd Mat. Daily at 2 P.M. 6:45 & 9 BEN TURPIN in MACK SNETT'S "A SMALL-TOWN IDOL"	COLISEUM MARKET BETWEEN 20th AND 20TH MARIE DORO in "MIDNIGHT GAMBOLES"
ASTOR FRANKLIN & GIRAUD AVE. Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART "What's a Wife Worth?"	LIBERTY BROAD & CHESTNUT AVE. Mat. Daily at 2 P.M. 6:45 & 9 TOM MIX in "A RIDIN' ROMANCE"	JUMBO FRONT ST. & GIRAUD AVE. Mat. Daily at 2 P.M. 6:45 & 9 "THE BUTTERFLY GIRL"
BALTIMORE 1ST & BALTIMORE Mat. Daily at 2 P.M. 6:45 & 9 ALICE BRADY in "OUT OF THE CHORUS"	OVERBROOK 28th & HAVERTHURD AVE. Mat. Daily at 2 P.M. 6:45 & 9 DOUGLAS MacLEAN in "THE HOME STRETCH"	LEADER 41ST & LANCASTER AVE. Mat. Daily at 2 P.M. 6:45 & 9 MILTON SILLS in "THE FAITH HEALER"
BENN 64th AND WOODLAND AVE. Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"	PALACE 12th MARKET STREET Mat. Daily at 2 P.M. 6:45 & 9 D. W. GRIFFITH'S "DREAM STREET"	LOCUST 22d AND LOCUST STREETS Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART "WHAT'S A WIFE WORTH?"
BROADWAY Broad & Snyder Ave. Mat. Daily at 2 P.M. 6:45 & 9 DE MILLE'S PRODUCTION "What Every Woman Knows"	PRINCESS 1018 MARKET STREET Mat. Daily at 2 P.M. 6:45 & 9 HARRY CAREY in "THE WALLPAPER"	NIXON 22d AND MARKET STS. Mat. Daily at 2 P.M. 6:45 & 9 ALL-STAR CAST IN CENTURY COMEDY "PLAYMATES"
Broad St. Casino Broad & Erie Ave. Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"	REGENT MARKET ST. 1506 17TH Mat. Daily at 2 P.M. 6:45 & 9 VIOLA DANA in "PUFFETS OF FAITH"	RIVOLI 52d AND MARKET STS. Mat. Daily at 2 P.M. 6:45 & 9 ALL-STAR CAST IN "UNCLE TOM'S CABIN"
CAPITOL 722 MARKET ST. Mat. Daily at 2 P.M. 6:45 & 9 MADGE KENNEDY in "THE HIGHEST BIDDER"	RIALTO GERMANTOWN AVENUE Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"	STRAND GERMANTOWN AVE. Mat. Daily at 2 P.M. 6:45 & 9 D. W. GRIFFITH'S "DREAM STREET"
COLONIAL 6th & Highwood Ave. Mat. Daily at 2 P.M. 6:45 & 9 DOUGLAS MacLEAN in "THE HOME STRETCH"	RUBY MARKET ST. BELOW 7TH Mat. Daily at 2 P.M. 6:45 & 9 CHARLIE CHAPLIN in "THE KID"	WEST ALLEGHENY 25th and 26th Mat. Daily at 2 P.M. 6:45 & 9 THOMAS MEIGHAN in "THE EASY ROAD"
DARBY THEATRE Broad & Locust Mat. Daily at 2 P.M. 6:45 & 9 EUGENE O'BRIEN in "BROADWAY AND HOME"	SAVOY 12th MARKET STREET Mat. Daily at 2 P.M. 6:45 & 9 BERT LYELL in "THE MISLEADING LADY"	AT OTHER THEATRES MEMBERS OF M.P.T.O.A.
EMPRESS MAIN ST. MANAYUNK Mat. Daily at 2 P.M. 6:45 & 9 MAE MURRAY in "THE GILDED LILY"	SHERWOOD 25th & Philadelphia Ave. Mat. Daily at 2 P.M. 6:45 & 9 "THE CALL OF YOUTH"	AURORA 2122 GERMANTOWN AVE. Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"
FAIRMOUNT 20th & Girard Ave. Mat. Daily at 2 P.M. 6:45 & 9 PERY STANDING "THE GREAT DAY"	STANLEY MARKET AT 18TH Mat. Daily at 2 P.M. 6:45 & 9 MARY PICKFORD in "THROUGH THE BACK DOOR"	Germantown 5510 GERMANTOWN AVE. Mat. Daily at 2 P.M. 6:45 & 9 ALICE LAKE and STEPHEN HOLLIER in "BODY AND SOUL"
FAMILY THEATRE 1511 Market St. Mat. Daily at 2 P.M. 6:45 & 9 WILLIAM S. HART in "THE DESERT MAN"	STANTON MARKET ABOVE 10TH Mat. Daily at 2 P.M. 6:45 & 9 CONSTANCE TALMADGE in "DANGEROUS BUSINESS"	JEFFERSON 27th & Duquesne Sts. Mat. Daily at 2 P.M. 6:45 & 9 PAULINE FREDERICK in "THE MISTRESS OF SHENSTONE"
56TH ST. THEATRE Below Spruce Mat. Daily at 2 P.M. 6:45 & 9 NORMA TALMADGE in "THE PASSION FLOWER"	333 MARKET STREET THEATRE Mat. Daily at 2 P.M. 6:45 & 9 LOIS WEBER'S PRODUCTION "TOO WISE WIVES"	PARK RIDGE AVE. & DAPHNIS ST. Mat. Daily at 2 P.M. 6:45 & 9 ROSEMARY TERRY and SPECIAL CAST in "GOOD WOMEN"
FRANKFORD 4715 FRANKFORD AVE. Mat. Daily at 2 P.M. 6:45 & 9 LOUISE GLAUM in "I AM GUILTY"	VICTORIA MARKET ST. 8th Mat. Daily at 2 P.M. 6:45 & 9 POLA NEGRI in "GYPSY BLOOD"	SPRUCE 60th AND SPRUCE Mat. Daily at 2 P.M. 6:45 & 9 HARRY CAL in "THE WALLPAPER"
GLOBE 5901 MARKET ST. Mat. Daily at 2 P.M. 6:45 & 9 BEN TURPIN in MACK SNETT'S "A SMALL-TOWN IDOL"	AT WEST CHESTER	